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Mending Kids

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# *Hometown Mission*

July 2021

Mend US





# *The Hometown Mission*

Established in 2013 as response to the growing need of basic surgical care in the most impoverished communities in Los Angeles, the Mending Kids Hometown Mission aims to give a second chance to children who are challenged by bullying or lack of self-esteem, up to the point of self-mutilation and contemplation of suicide. These needed procedures are often not covered by most insurance, if these kids have insurance at all.

Mending Kids is committed to providing all surgical interventions completely free of charge to these patients. Our team consists of volunteer medical personnel and board certified pediatric surgeons of various specialties. Approved transportation to and from the hospital, all lodging and food, medications and supplies are included in our program. There is NO COST to the family for our care, thanks to the generosity of donors granting funds to cover these expenses.



# About Mending Kids

**Mending Kids** gives sick kids life-saving and life-changing surgical care to children in the United States and all over the world, while also advancing education and training towards medical sufficiency in their communities.

Every child deserves a healthy chance at life, a life free of pain, disease, banishment, or bullying. In the past 15 years, Mending Kids has provided surgeries to over 4500 children.

[WWW.MENDINGKIDS.ORG](http://WWW.MENDINGKIDS.ORG)



# The Need

While health insurance is now accessible to many Americans, it is not accessible to all given the economic toll placed on the country as we battle the pandemic, the cost of deductibles for surgery will be prohibitive for families of young children living in poverty. In Los Angeles alone, where Mending Kids is based, thousands of impoverished children are denied insurance coverage for the correction of non-life-threatening physical deformities that are considered “cosmetic” under state programs. Children living with these conditions have no options for healthcare coverage or governmental medical aid and are therefore vulnerable to a life of bullying, shame, and embarrassment. These deprive children of their opportunity to thrive, develop self-confidence, and unfold to their full potentials. It’s situations like these in which Mending Kids steps in to help.





# Mission Support

Your tax-deductible donation will support our amazing surgeons and their medical team's success, as well as the purchase of medical supplies to provide this critical care. Everyone donates their time and services to give these kids a chance at a healthy life

## Recent wins

- We were profiled for our relief work by [Steve Lopez from the Los Angeles Times](#)
- We donated a ventilator to Martin Luther King Community Hospital
- We held 2 symposiums on the treatment of Congenital Heart Disease that drew 400+ participants from the 4 corners of the world
- We sponsored individual surgeries to foster self-sustainment in our program countries
- We are working with smart-glass technology to provide remote hands-on mending in Armenia, Honduras & Tanzania
- We distributed thousands of PPE and Medical supplies thanks to our ongoing MASKrAID Campaign



**Help Us Support the  
surgical needs of  
children from  
Southern California**

SPONSERSHIP





## PRESENTING SPONSORSHIP


 \$25K

- Help us underwrite the lease of the surgical center and help all the 2020 Hometown Mission children receive the procedures they need.
- Exclusive event title rights
- Exclusive paid social media advertising featuring during the event month Most prominent name and logo placement on all digital event materials
- Presenting Sponsor name recognition in all press releases, on event website, and in all marketing materials including event social media posts and newsletters to 10,000+ audiences
- Opportunity to display company products/services on website, including up to 2 minute video or promotion via link
- Digital coupon/advertisement included with registration to all participants



SPONSORSHIP

# MEND SPONSOR

 \$10K

- Give the gift of self-esteem. Help 10 children receive the care they deserve.
- Prominent name and logo placement on all digital event materials
- Prominent Mend Sponsor name recognition in all press releases, on event website, and in all marketing materials including event social media posts and newsletters to 10,000+ audiences
- Opportunity to display company products/services on our website, including up to 1 minute video or promotion via link
- Digital coupon/advertisement with registration



SPONSORSHIP





@mendingkids

**Planned event social media ads on Facebook and Instagram for 25 days to reach additional:**



**50K+**

Post Engagements



**100K+**

Reach



**30K+**

Post Reaction



**300+**

Link Clicks



**200+**

Post Shares

# LOVE SPONSOR

 \$5K

- Help us underwrite the cost of medical supplies and medications for the day
- Name recognition in press releases, on our website, and in all marketing materials. Opportunity to display company products/services on our website, including up to 1 minute video or promotion via link
- Digital coupon/advertisement with registration



S P O N S O R S H I P



# HOPE SPONSOR

 \$2.5K

- Help us support the travel needs of children receiving procedures
- Name recognition in press releases, on our website, and in all marketing materials



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MENDING KIDS IS A 501 (C)3 NON-PROFIT

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Hometown  
mission

*Thank  
you*

MENDING KIDS

